

EXCLUSIVE INTERVIEW WITH GAGGENAU'S **DR PETER GOETZ** INSIDE THE RUSSIAN BEAUTY MARKET
WITH **VALERIE KAMINOV** DOM PERIGNON COLLABORATES WITH **LADY GAGA** LUXURYINSIGHT'S
JONATHAN SIBONI ON CHINA'S OFFLINE RETAIL REBOUND **SUNSEEKER** DEBUTS FAMOUS FIVE
Q&A WITH FBC LONDON FOUNDER **FIONA BARRATT-CAMPBELL**



luxury briefing
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Retail Property



Right: international luxury pearl company Mikimoto has opened a new flagship boutique on Fifth Avenue; *Below:* Connecticut-based men's active-wear brand, Rhone, has opened its third NYC location

NEW YORK

As the weather starts to warm up, retail leasing activity is also heating up in New York City. With the drops in rent and vaccination rates on the rise, prospective brands and savvy retailers are seeking deals to take advantage of the tenant-favourable market conditions. Pedestrian counts are on the upswing and the City That Never Sleeps is preparing for the opportunities that lie ahead.

On Fifth Avenue, international luxury pearl company **Mikimoto** has opened a new flagship boutique close to their former storefront, offering significantly more retail space as well as the addition of VIP rooms for a private shopping experience.

In Columbus Circle, luxury resale company **Rebag** has debuted its

first standalone Rebag Bar, a micro-version of its traditional store featuring all categories including bags, watches, fine jewellery and accessories.

In the Flatiron District, Connecticut-based men's active-wear brand, **Rhone**, has opened its third NYC location at 133 Fifth Avenue.

On the Lower East Side, designer **Sandy Liang** has opened a flagship store at 28 Orchard Street showcasing her nostalgic baby doll dresses and quirky collections.

In Nolita, French label **American Vintage** is expanding its footprint to 237 Elizabeth Street.

In the West Village, luxury online fashion brand **Another Tomorrow** will open its first brick-and-mortar store at 384 Bleecker Street.

Canadian outdoor clothing and climbing gear company, **Arc'teryx** has landed at 367-369 Bleecker Street. **Tarin Thomas** opened its first retail destination at 92 Perry Street, offering jewellery alongside a curation of home accessories, hand-picked designer vintage clothing and a selection of art made by women.

In SoHo, Condé Nast will launch the **Allure** store – an experiential concept by *Allure*, the global beauty authority. The store offers shoppers a 360-degree immersive retail experience, featuring a curated selection of the world's best beauty products at 189 Lafayette Street. Popular Italian fashion brand **Pinko**, known for its prêt-à-porter collections for independent, bold and stylish women, has



inked a deal at 143 Spring Street. Home-grown L.A. luxury rock 'n' roll brand **Amiri** is coming to 76 Greene Street. Italian fashion house **Bottega Veneta** has just signed at 101 Greene Street. **Cartier** will be opening at 102 Greene Street. Parisian luxury house **Dior** has opened an imaginative boutique, the **ABCDior** pop-up shop, dedicated to the brand's personalisation service, at 109 Greene Street. ●

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