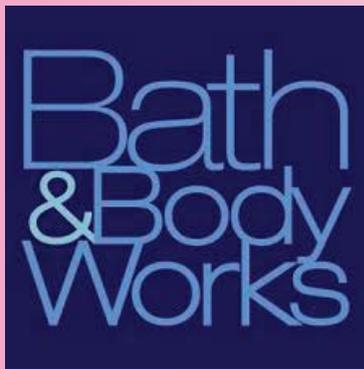




THE
Faith
REPORT

HARLEM HAPPENINGS

***WINTER
2017-2018***



VICTORIA'S
SECRET



ALDO



The holiday spirit is buzzing and happening in **Harlem!**

Lenox Avenue is lit up with window displays featuring “Traditional Harlem Celebrations” which has become a must-see attraction and popular tourist destination. As I always say ‘Food is Fashion’ and with all the food openings boosting foot traffic and tourist visits, from both around the world, and around the city, Harlem is the place to be.

On **HARLEM’S RESTAURANT ROW**, Frederick Douglass Blvd. is being talked about around the country for the exciting mix of dining. Newly opened **Pad Thai** has debuted at number 2115, filling the need for Asian cuisine in Central Harlem.

In **STRIVER’S ROW DISTRICT**, **Key Food** opened the doors of its newest location at 2630 Frederick Douglass Blvd. offering a much needed amenity in the area.

In **SOUTH HARLEM**, everyone is talking about the South American flavors that **The Cecil Steakhouse** is offering, the neighborhood’s buzzing new dinner spot since opening this past summer at 210 W. 118th Street. **Crepe Master’s** second location at 139 W. 116th Street for Harajuku style crepes that do not disappoint. **Sugar Monk** speakeasy dedicated to the art of mixology will be arriving on lower Adam Clayton Powell Boulevard at number 1955.

In **EAST HARLEM**, a new supermarket, **Super Fi Emporium** is set to open within the next year at 2211 Third Avenue at 121st Street. The convenient neighborhood option is part of the FRESH program that aims to bring grocery stores to underserved areas offering affordable quality food, products and services. Fashion specialty retailer, **KicksUSA** providing access to the hottest urban footwear and apparel recently celebrated its grand opening at 1852 Third Avenue.

On **LENOX AVENUE**, many have been awaiting the opening of **Archer and Goat** for classic American comfort food at number 187. Harlemites and others are enjoying **Sugar Hill Creamery** at 184 Lenox Avenue opened this past summer, Harlem’s only family-owned neighborhood ice cream shop, which recently finished final designer touches, including murals featuring local residents. Just north of 125th Street, French bistro **Chez Lucienne** at 308 Lenox Avenue is debuted after renovations and updating.

In **MORNINGSIDE HEIGHTS**, you’ll find fast-casual trend outposts including Danny Meyer’s cult-favorite **Shake Shack** at the corner of 116th Street, 2957 Broadway with tasty additions to their original menu and local brews. **Junzi Kitchen** at 2896 Broadway, opened at the beginning of the summer, serving flour wraps and customizable noodle bowls. **Hmart**, the popular Korean grocery chain will be opening in the next month at 2828 Broadway.

On **125TH STREET**, **Whole Foods**, officially opened in July at 100 West 125th Street, has unique offerings reflective of the neighborhood, including a **Cuban Coffee and Breakfast** walk up window on 125th Street. The natural food retailer also has twenty local Harlem vendors stocking the shelves and the location will also host events for the community like live music nights and health-conscious cooking classes. By the end of the year, **Victoria’s Secret** and **Bath and Body Works** will be joining the line up at the 112 W. 125th Street shopping Center. Also coming soon, **P.C. Richard and Son**, at 309 W. 125th Street, and **Footlocker**, at 272-280 W. 125th Street. **Modell’s Sporting Goods** to open its second location on the uptown avenue at 135 E. 125th Street and Lexington Avenue – the company also operated at 300 W. 125th Street. Nestled near the iconic Apollo Theater, Illinois-based art supplier, **Blick Art Materials** recently celebrated its grand opening at 261 W. 125th Street near Frederick Douglass Boulevard. **Aldo**, the destination for footwear and accessories, has opened its first uptown location at 250 W. 125th Street.

In **HAMILTON HEIGHTS**, **Mumbai Masala**, brings high-quality Indian cuisine to the area at 1768 Amsterdam Ave., where residents are proclaiming this “the best” Indian food they’ve had in ages, and if that’s not a testament to what’s happening in Harlem, where New Yorkers are now going to find the best Indian food, then what is? The uptown scene welcomed **Uncle Tony’s** pizzeria this past summer at 1596 Amsterdam Avenue for traditional and artisan offerings.

Harlem has always been known for its entertainment options, but the level is only getting higher, with the fun spots becoming gourmet spots, the taste palettes bringing on more of the immigrant flavors, and service improving. As the weather continues to change, many retail developments are continuing to join this four-mile fusion of cultures – **Harlem is Happening!**

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