

# RETAILREPORT

## Ubiquitous Style

**FROM CHARMING CHILDREN'S APPAREL TO LUXURIOUS LEATHER TO MARVELOUS MENSWEAR, NEW RETAILERS ARE FLOCKING TO NEW YORK, JOINING EVEN MORE CLASSIC COUTURE FOR WOMEN.**

### ON MADISON AVENUE...

**POULET ROSE**, Pink Chicken's tween brand, is coming to 1225, joining **ROBERT MARC** and **MALIA MILLS**. At 992 Madison, find **ZADIG ET VOLTAIRE** in the Mark Hotel. **BEL-STAFF** will have a flagship at 68th and Madison this fall. **IL GUFO'S** children's wear is at 982. **PERRIN PARIS'** magnificent leather will come to New York at 987 Madison. **BOTTEGA VENETA** has a new store for women only at 849 Madison, and is planning a men's store just off the avenue on 67th Street. After a brief absence, **LISA PERRY** will return to Madison at 988. **CHANEL** will take 789. **CHRISTOFFLE** is coming to 850 Madison Avenue, near **EMILIO PUCCI** at 857. **VINCE'S** classic casual style will come to 974. **PROENZA SCHOULER** is looking to open its first shop on the avenue. Find **SEAN'S** fashions and accessories at 1118. **GUCCI** debuted its children's store at 725. **BUCCELLATI** is now at 810 Madison.

### ON FIFTH AVENUE...

**DOLCE & GABBANA** is taking Escada's space at 717. **TED BAKER** has signed for a flagship at 595. Urban Outfitters' **FREE PEOPLE** division will have a two-level space at 600 Fifth Avenue. **MAISON 24** has found a home at 470 Park Avenue. **ROTHMAN'S** has moved one block north of its current location at 200 Park Avenue South.

### IN SOHO...

**VINCE CAMUTO** has debuted at 532 Broadway. **MELISSA** has brought her distinctive plastic shoes from Brazil to her first U.S. store at 102 Greene Street. **CAMPER'S** Spanish footwear has just opened at 125 Prince Street. **TUCKER'S** first permanent boutique has opened at 355 West Broadway. **ANNELORE** will have a second Manhattan shop at 18 Jay Street. **STELLA MCCARTNEY'S** shop has debuted at 112 Greene Street. **TOCCA** has debuted at 605 Hudson Street. **ALEX AND ANI'S** jewelry has its first New York City store at 425 West Broadway. **THE REFORMATION** has opened its new huge space at 156 Ludlow Street. Look for **TIFFANY** to open at 97 Greene Street/106 Wooster Street in the fall.

### IN MEATPACKING...

**JAY GODFREY** debuts at 810 Washington Street. **CHRISTIAN LOUBOUTIN** is opening a men's shop at Washington Street between Horatio Street and Gansevoort Street. **NICHOLAS KIRKWOOD'S** shoes are coming to 807 Washington Street.

### ON THE UPPER EAST SIDE...

**L'OCCITANE** has opened at 180 East 86th Street. **ROBERTO CAVALLI** has taken 25 East 63rd Street.

### ON THE UPPER WEST SIDE...

**BROOKS BROTHERS** has opened another branch at 2381 Broadway.

### IN TRIBECA, NOLITA AND THE FINANCIAL DISTRICT...

**HAUTE HIPPIE** brings boho chic to 9 Prince Street. **THE LUDLOW SHOP**, J. Crew's test of haberdashery, has opened at 50 Hudson Street.

### ONLINE...

**BERGDORF GOODMAN** offers the season's YSL must-have bags at [bergdorfgoodman.com](http://bergdorfgoodman.com)



Photo: Fernando Ceja



Photo: Christian Louboutin

**Happy Spring & Happy Shopping!**

*Faith Hope Consolo*

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