



Shop and Dine the New York Skyline



THE
Faith

REPORT

SPRING 2017

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While the hibernating bears may have missed it, our flagship stores on Fifth Avenue became grander as our chef's table became even more magnificent. Look for luxury where you least expect it and for glorious tastes on every menu below.

On Fifth Avenue, Apple is expanding its flagship at the General Motors building from its current 32,000-sq.-ft. to over 77,000 sq. ft. and has temporarily moved into a space in the building that was formerly occupied by FAO Schwarz. Italian lingerie **Intimissimi** to 601 Fifth next to **Aldo** footwear, number 603 who is under grand renovation.

On Madison Avenue, Spanish men's footwear and accessories shop **Mezlan** took its first New York City flagship and seventh US boutique at 520 Madison Avenue. **Spa Vinotherapie L'appartement Caudalie Spa** rolled out the red carpet with a grand opening at 819 Madison Avenue.

On the Upper East Side, Make Up For Ever NYC Flagship Boutique featuring Go Pro Makeup opened at 731 Lexington Ave at 58th Street across from another **Aldo**, number 730 who is also getting an upgrade.

In Midtown, Nordstrom announced the second Big Apple location at 855 Sixth Avenue, scheduled to open in fall 2017 occupying the first three floors of the newly constructed tower on the corner of 31st Street, two blocks from Herald Square.





HENRI BENDEL

716

HARRY WINSTON

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HARRY WINSTON
Jewelry
in the City



In Soho, Luana, the renowned brand of contemporary handbags and women's accessories, has leased 155 Spring Street, between West Broadway and Wooster Street. **Fendi**, which has been a purveyor of pop-up locations on Greene Street for the past few years, finally going permanent at 99 Greene Street and Italian outerwear **Herno** also at number 99 joining fellow luxe retailers **Dior**, **Louis Vuitton** and **Jimmy Choo** on Greene Street between Prince and Spring Streets.

In The Financial District, Kusmi Tea's Flagship store is complete at 7 World Trade Center, 250 Greenwich Street. **TJX Companies**, the parent company of **Marshalls** and **T.J. Maxx**, took a large scale spot for a new **Marshalls** department store at 140 West Street on the first floor and two lower levels of the building between Vesey and Barclays Streets. **Saks Fifth Avenue** finished its newest store and third New York City location, **Saks Downtown Men's** located at 250 Vesey Street at the northern end of Brookfield Place.

Our city's ever-changing restaurant scene promises openings, big and small, formal and casual, and yummy concepts you never saw coming. So far, 2017 is becoming the year of new restaurants to look forward to.

*Winter in the city
is as much about
staying warm as
dreaming big*

Here are some of the latest and greatest that foodies are talking about.

ABCV

38 E. 19th Street

Jean-Georges Vongerichten's long-delayed veggie-focused restaurant, co-created by ABC Carpet & Home CEO Paulette Cole, recently opened at the end of February with a menu from chef de cuisine Neal Harden. The 75-seat restaurant will serve both vegan and vegetarian dishes for breakfast, lunch and dinner. Sure to be fresh and fabulous, and what decor!



Agern

Grand Central Terminal,
89 E 42nd Street

Claus Meyer, legendary Danish culinary entrepreneur and the co-founder of NOMA, in Copenhagen, has brought an elite restaurant to New York. His first US venture, opened a few months ago, has gourmets lining up and big waiting lists. Icelandic executive chef Gunnar Gíslason serves simple, clean but memorable dishes with distinctly Nordic flavors.

Bevy

153 West 57th Street

Housed in the former space of The Back Room in Central Park South, Bevy will reopen next month and feature a completely renovated interior with rustic, New American fare prepared by chef de cuisine Chad Brauze, formerly of Rotisserie Georgette.

Da Dong New York

3 Bryant Park aka 1095 Sixth Avenue

Celebrity chef Dong Zhenxiang will make his stateside debut mid to late-2017. The Beijing-based concept is hailed as one of China's best roast duck restaurants. The Bryant Park location, at Sixth Avenue and 42nd St, will be in 13,000 sq. ft. on the second and third floors of the glass cube retail space.

Keste Wall Street

77 Fulton Street

Father and daughter pizzaioli Roberto and Giorgia Caporuscio, and Raffaele Tramma, are opening their third family-owned Neapolitan pizzeria. The new location will have 120 seats, an on-premise pizza school with individual cooking stations for hands-on courses and private events, plus house-made pastries every day. Delish!

The Spaniard

190 West 4th Street

From the team behind Bua and Wilfie & Nell, this retro throw-back featuring design inspired by iconic New York restaurant institutions Keens and P.J. Clarke's, will soon be opening a space in the West Village with a menu of modernized classics.

White Gold

375 Amsterdam Avenue

April Bloomfield is one of the most highly acclaimed British chefs in New York. Her newest venture features a full-service restaurant with 38 seats that also doubles as a butcher's shop. The location is on the Upper West Side.

DO, Cookie Dough Confections

550 LaGuardia Place

This newly opened spot in Greenwich Village is where you can eat cookie dough without guilt! It is completely safe to eat the way you've been sneaking it for years — straight from the mixing bowl. Enjoy some in its ready-to-eat state, mix it into ice cream, throw it in the oven to half or fully bake it. The safety secret is pasteurized egg product instead of raw egg. Plus, most of the cookie flavors can also be ordered gluten-free, dairy-free and vegan. This shop commands two-hour (or more) waits!

Playboy Club Restaurant

Cachet Boutique New York Hotel,
510 West 42nd Street

The new Cachet Boutique New York hotel opening in Midtown later this year will be home to a location of Playboy Club — returning this legendary institution to NYC for first time in more than 30 years. For this endeavor, Playboy Enterprises is teaming up with Merchants Hospitality and Cachet Hospitality Group to open the club, which will feature a lounge, a game room, and a full-service restaurant. Hosts, dining room servers, and cocktail servers will be dressed as Playboy Bunnies, according to their announced plans. The hotel will feature 100+ rooms, an outdoor Jacuzzi, and an outdoor events space. Playboy Club first opened in New York in 1962 as one of Hugh Hefner's exclusive men's clubs, where sometimes the models that showed up in Playboy magazine doubled as servers for the club's clientele. The club in New York closed in 1986, along with many other locations around the world. Besides the return of a club to New York City, the plan is now to open clubs throughout Asia.

The Pickle Guys

357 Grand Street

The team behind popular Lower East Side shop The Pickle Guys is now creating an actual restaurant with a new fried pickle shop. The kosher pickle shop recently moved across the street to a new location at 357 Grand St., where their famous retail store will be accompanied by a small, counter-service restaurant. The pickle retail portion is already open, but the restaurant won't be ready until the spring.

The Good Sort

5 Doyers Street

Eddy Buckingham and Jeff Lam — of newly opened Chinese Tuxedo, a full restaurant in a former Chinatown opera house on Doyers — opened a vegan coffee and tea spot last week that serves dishes that represent their respective Australian and Chinese backgrounds. This little stretch is already busy with Apothéke Cocktail Bar, underground Mexican joint Pulqueria and the famous Num Wah Tea Parlor. More the merrier!

33 Greenwich

33 Greenwich Avenue

In partnership with Ralph Lauren Home, restaurateur Danny Volk of The Upsider is opening an elegant Southern restaurant. The as-yet-unnamed concept is supposed to blend New Orleans townhouse glamor with Southern diner accessibility. Expected to open in March.

Wake-up time is near as we get ready for the end of Winter. Enjoy these brilliant stores and restaurants before the long lines when tourists devour them all this Spring.

Happy Shopping!







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