

## SHOPPING CENTERS

### **NYC's Shopping Scene: So Long Summer, Hello Fall!**



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Fall is breezing in which means a new opportunity to shake up your wardrobe. It's time to refresh and embrace the latest trends and as the season begins to change, the New York City shopping scene is the perfect place to find some new and fabulous fall favorites.

On Madison Ave., Italian suit designer Castangia 1850 opened its first stateside showroom at 521 Madison Ave. Toronto-based Deciem aka The Abnormal Beauty Company coming to the former Fogal corner at 611 Madison Ave. The former Mansur Gavriel at 620 Madison Ave. will now be home to Balenciaga across from Celine moving to 650 Madison Ave. adding to the luxury lineup. The Hirschl & Adler Galleries relocated to 41 East 57th St. Carlton Fine Arts can now be found at 676 Madison Ave. Japanese fashion house Adeam has purchased 770 Madison Ave. Joe Bananas, Australian designer menswear label to 935 Madison Ave. L'Agence from California known for its feminine yet edgy separates to 1011 Madison Ave. Los Angeles-based Johnny Was recently debuted its contemporary wardrobe for modern women at 1070 Madison Ave. Casual California chic, The Westside is open at 1162 Madison Ave.

On Fifth Ave., A La Vieille Russie fine jewels can now be found at 745 Fifth Ave. Tiffany & Co. iconic Manhattan flagship on 57th St. and Fifth Ave., number 727, announced a head to toe renovation slated for completion by the end of 2021.

Sometime next year, they will move its flagship operation just around the corner to 6 E. 57th St., the former Nike. Nike's new flagship will debut early next year at 650 Fifth Ave. Saks Fifth Ave., 611 Fifth Ave., has unveiled a new beauty center occupying the second floor of the retailer's NY flagship, 611 Fifth Ave. You will find exciting new experiences from more than 120 brands, 58 are new to Saks' in-store beauty lineup.

You will also find 15 spa rooms which offer medi-spa treatments, facials, massages, manicures, brow services a flower shop and more. In addition to beauty, Saks also continues to elevate their jewelry department at the flagship store; the destination has been named "Jewelry on 2." The 7,000 s/f personalizes and focuses on the luxury jewelry experience featuring exclusive product, private viewing rooms, repair and care services and a team of "style advisors." This extravagant enclave is located on the store's second floor and adjacent to "Beauty 2.0," the shiny and new experiential beauty department.

The jewelry lineup features a mix of the established and new: Amali, Anita Ko, Aurélie Bidermann, David Webb, David Yurman, Gurhan, ILA Jewelry, Ippolita, Jacquie Aiche, John Hardy, Marco Bicego, MeiraT, Mikimoto, Mizuki, Pomellato, Roberto Coin, Temple St. Clair and Zoë Chicco. The second phase of the grand jewelry renovation will be a fine jewelry boutique on the lower level called "The Vault." Five Below to open later at 530 Fifth Ave. joining Vans next door. On the Upper East Side, Brooklyn-based Querencia Studio, a multipurpose space hosting and facilitating experiences and events, has opened a pop-up store called The Canvas, selling sustainable fashion at 904 Lexington Ave.

In Flatiron, furniture brand Lovesac will open its first retail store at 927 Broadway near ABC Carpet & Home.

In TriBeCa, WeWork debuted its "modern retail space" WeMrkt at 205 Hudson St., selling curated products from WeWork member companies. Israeli-born and now New York-based designer Nili Lotan will open a showroom and office at 142 Duane St.

In Chelsea, e-retailer J Watch is set to open its second brick and mortar store at 88 Seventh Ave.

In Hudson Yards, iconic fashion brand Dior is opening a full-line store on the ground floor in "The Great Room" at the Shops & Restaurants at Hudson Yards, 10th Ave. between 10 Hudson Yards and 30 Hudson Yards Italian fashion designer AG Adriano Goldschmied is one of the many retailers joining the lineup at The Shops at Hudson Yards next spring.

In the West Village, FK Beachwear for fashionable Italian swimwear at 330 Bleecker St. Sydney based lifestyle accessories brand The Daily Edited (TDE) extending at 385 Bleecker St. Women's fashion brand Margaux, best known for its Classic ballet flat, landed at 387 Bleecker St. Japanese retailer Enfold recently debuted at 411 Bleecker St.

In SoHo, lifestyle brand Aether coming to 16 Crosby St. Home decor company Made in Japan Project to 13 Crosby. Mattress start-up brand, Casper opened The Dreamery, offering nooks that can be reserved for "rest sessions" at 196 Mercer St. The first gender neutral clothing store, The Phluid Project will be located at 684 Broadway. UK heritage fashion brand Ben Sherman to open a pop-up in time for autumn and holiday shopping at 130 Greene St., complete with a full-service shirt bar and monthly activations.

Canadian outdoor clothiers Arc'tryx to 110 Greene St. Lighting and furniture retailer Tom Dixon is moving from 19 Howard St. into 25 Greene St. Morgan Le Fay back to NYC roots with 464 Broome St. Hermès Shoe Salon SoHo showcasing Pierre Hardy's contemporary footwear collections for women and men, 63 Greene St. Vintage Brazilian jeweler Jack Vartanian, is relocating to 146 Spring St. between Wooster St. and West Broadway.

Bruno Magli Italian footwear brand, will open at 120 Wooster St. Papyrus to have yet another shop at 65 Prince St. Brazillian shoe brand Schutz opened its second location in NYC at 121 Prince St. NYC-based menswear brand Rowing Blazers is opening a three-month pop-up shop at 221 Centre St. and 161 Grand St. is the former Odin space.

Activewear brand Champion will open its first retail space in New York later this month at 434 Broadway on the northeast corner of Howard St. MUJI reopened its original U.S. location with a newly redesigned and expanded interior, 455 Broadway between Grand St. and Howard St. Prestige professional makeup brand Il Makiage returned to NYC for a relaunch at 490 Broadway. Italian intimate fashion company Calzedonia Group has signed a lease to bring sister brands Calzedonia and Intimissimi to 521 Broadway.

In NoLita, French sunglass brand Vuarnet opened its first boutique in the U.S. in conjunction with Bastille Day at 39 Spring St. Issey Miyake store opening at the base of 152 Elizabeth St. on the corner of Kenmare St.

In NoHo, direct-to-consumer retail outlet Showfields at 11 Bond St.

In the Financial District, J. Crew coming to Battery Park City, 225 Liberty St. Sarah Jessica Parker will open her first permanent SJP Collection Boutique at South St. Seaport. The Lower Manhattan project will also welcome a pop-up boutique from Italian fashion designer Roberto Cavalli.

On the Lower East Side, online retailer for women's apparel Bishop Collective has unveiled its first brick-and-mortar property at 143 Ludlow St. Essex St. Market, to add Roni Sue's Chocolates, Sugar Sweet Sunshine and Local Line by Exit9, 120 Essex St. (at Delancey St.).

Summer may be wrapping up but it's time to celebrate a new fashion season...welcome fall and happy shopping!