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REALTY CHECK



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REAL ESTATE

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Morton Williams Pumps Juice into UES Retail Corridor



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Morton Williams' lease for a 13,000-square-foot, "curated" food market at long-vacant 1251 Third Ave. at 72nd Street seems to have pumped new juice into the limping Upper East Side retail corridor.

Sources said that Target is in talks to open a “new concept” fashion-focused store at 1201 Third Ave.

The location was previously leased to Gracious Home, which abandoned the space last year.

Douglas Elliman’s Faith Hope Consolo, who represented the landlord at 1251 Third and helped reel in Morton Williams, commented, “I think that now that we’ve leased the 72nd Street crossroads corner, we’re seeing a domino effect that is in the process of trickling down the avenue south toward Bloomies and also creating movement on the spaces north.”