

theFaithreport[®]

NEW YORK RETAIL LEASING ACTIVITY

WINTER 2013



Lucky 2013

WITH THE HOLIDAYS NOW BEHIND US, IT'S TIME TO LOOK FORWARD TO THE BEAUTIES OF WINTER, AND THE HARBINGERS OF SPRING.

WITH RETAIL, RESTAURANTS AND HOSTELRIES FLOODING INTO MANHATTAN AND THE BOROUGHES, 2013 ALREADY IS SHAPING TO BE THE LUCKIEST YEAR YET!



On **MADISON AVENUE**, look for **Maje** to open at 986 in March. **Michael C. Fina** is moving just off Madison at 59th St. to 500 Park Ave., formerly Simon Pearce. Just off the avenue, former Daniel Boulud p.r. chief Georgette Farkas will open **Rotisserie Georgette** at 14 East 60th Street.

On **FIFTH AVENUE**, **Ralph Lauren** reportedly is negotiating to occupy the former Disney Store space at 711. Leather and accessories brand **Hammitt Los Angeles** popped up inside Henri Bendel (712) in January.

On **THE UPPER WEST SIDE**, **Amigos** will replace Il Cibreo at 2888 Broadway. The **NYLO New York** hotel will take over the On the Ave Hotel, 2178 Broadway.

On **THE UPPER EAST SIDE**, **Lucky Wang** is the latest entrant in the children's apparel wars at 1435 Lexington Avenue. **lululemon athletica** will pop up for four months at 1142 Third Avenue. **Searle** is moving to 60th Street and Third Avenue. **Lush** continues its expansion at 783 Lexington Avenue. **Men's Wearhouse** will make its Upper East Side debut at 1219 Third Avenue.

In **MEATPACKING/CHELSEA**, **Warby Park Annex** is popping up at 819 Washington Street though February 28. **Joie** will open its third city store at 429 West 14th Street. **Inglot** has added an Artist Loft to its location at 75 Ninth Avenue. Russian shoe brand **Carlo Pazolini** will take a location somewhere in the area this year. **BaubleBar** served Valentine's Day shoppers with a pop-up at 344 West 14th Street from February 1st through 16th. **'wichcraft's** latest branch is at Chelsea Piers.



In **MIDTOWN**, **Orvis** prepares you for the great outdoors at 489 Fifth Avenue. **Il Gattopardo** is relocating to 13 West 54th Street, formerly La Petite Maison. **Saigon 9 West** brings banh mi to 348 West 47th Street. Construction continues on the **Courtyard by Marriott** at 307 West 37th Street.

Badgley Mischka's first shop in the city will be at 24 East 64th Street in April. **The Meatball Shop** will serve the hungry in March at 1482 Second Avenue. Another location is planned for 200 Ninth Avenue.

The **Marquee** nightclub reopened after a major renovation at 289 10th Avenue. **Cherry** combines French and Japanese cuisine at 355 West 16th Street. An unnamed hotel/apartment building is on the books for 101 West 28th Street.

In **SOHO**, *Proenza Schouler* will open its second New York store, likely on Greene St. *IRO* comes from France to somewhere in the neighborhood in March. Madrid's *Uno de 50's* accessories (only 50 are made of each style) are now at 135 Prince Street. *Sandro's* fourth unit in the city opened at 150 Spring Street. We're still waiting for *Maison Ladurée's* outpost at 398 West Broadway. *Happy Socks* comes from Sweden to its first store at 436 West Broadway. Look for menswear shop *Carson Street Clothiers* at 63 Crosby Street in February.

Japanese rice flour crêpes will come to the city when *Eight Turn Crêpe* debuts at 55 Spring Street. The new *Cleveland* restaurant offers casual American fare at 25 Cleveland Place. In nearby Noho, the French brasserie *Lafayette* will open at 380 Lafayette Street in the spring, while *Circolo* brings a bit of Italy to 45 Bond Street.

In **GREENWICH VILLAGE**, *Jeremy Argyle's* menswear has debuted at 321 Bleecker Street. Bookstore/art gallery *Karma* is relocating to 39 Great Jones Street.

In **HERALD SQUARE/MURRAY HILL**, party dress maker/retailer *Social Apparel* will use the ground floor of its recently leased retail/office space at 255 West 34th Street for a shop. *Lord & Taylor* will expand its shoe department in a major way this year. Cardio sculpting fitness facility *Bari Studio* will open a pop-up at 114 East 28th Street, and a second in Soho at 52 Mercer St., as it seeks permanent locations in both neighborhoods. *Milk & Honey* debuted at 30 East 23rd Street in late January. The first of several *VITIS La Vineria* wine bars will debut at 284 Second Ave.



Zadig & Voltaire is expected to open another unit at 453 Broome Street. *Vanessa Bruno* is popping up at 131 Greene Street, while *Balenciaga* has a temp shop at 138 Wooster St. Rumor has *JCPenney* opening a downtown outpost at 200 Lafayette Street.

Michael Kors will have yet another flagship at 520 Broadway. Juice/health food shop *Organic Avenue* will open units at Hudson and West 10th Street, East 9th Street and Third Avenue and the Upper East Side. At press time, the *Jade Hotel* at 52 West 13th Street was to make its long-awaited debut on February 1.

In **NOLITA/TRIBECA/LES**, accessories retailer *Synchronicity* is coming to 179 Orchard Street. Apparel retailers Lindsey Thornburg and Some Odd Rubies have united to open *Store One One 4*, at 114 Stanton Street. Vintage lovers have a new opportunity at *Procell*, 5 Delancey Street.



Civilianaire opened at 55 East Houston Street (its first shop on the East Coast) in January.

Massimo Salon will care for your tresses and more at 179 Orchard St. Vermont-born **American Flatbread** opened its first New York City unit at 205 Hudson Street. **The General** brings a varied Asian menu to 199 Bowery.

In **FIDI**, menswear and accessories from Turkey's **Sarar** have arrived at 50 Broad Street. **Dead Rabbit** is the latest entrant to the pub scene at 30 Water Street. **Simit + Smith**, which sells a Turkish/Romanian bagel alternative, will open bakeries at 100 Williams Street and 111 Worth Street.

In **HARLEM**, look for a **Gap Factory** Store at 264 West 125th Street.



In **BROOKLYN**, **Intermix** is expected to open in the borough now. Find spectacular vintage and new rugs by appointment only at **Aelfie Oudghiri's** new showroom at 41 Varick Avenue, Bushwick. Momofuku's former research and development chief is opening **Tørst**, a beer bar, at 615 Manhattan Avenue in Greenpoint. Sustainable sushi is the focus of **Suzume**, which debuted in January at 545 Lorimer Street in Williamsburg. Paul Liebrandt will open **The Elm** in the King & Grove Hotel at 160 North 12th Street. The city has approved plans for the restoration of **Hotel Bossert** (98 Montague Street). A **Hampton Inn** is under construction on the lot at 125 Flatbush Avenue extension.

Happy Shopping!

Faith Hope Consolo