

EXCLUSIVE INTERVIEW WITH ANNOUSHKA DUCAS **IRENE FORTE** EXPANDS
SKINCARE BRAND, ALISTAIR CRANE MEETS FASHION DESIGNER **ANINE BING**
CHARLOTTE METCALF MEETS INTERIOR DESIGNER **MARTIN WALLER** CAROLINE
NEVILLE MBE MEETS **JANE WURWAND** Q&A WITH **ALESSANDRO VARISCO**

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luxury briefing

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Faith Hope Consolo

Revered worldwide as the Queen of Retail, Faith Hope Consolo's prognostications on shopping and consumption are heeded by world-class designers, mass retailers, start-up boutiques, property owners and municipalities all around the world. Faith has her finger on the pulse of the retail scene in New York, and the world's greatest shopping centres and high streets.



Alistair Crane

Alistair Crane is Chief Executive Officer (CEO) of Hero, the industry-leading, mobile-first technology powering live shopping for retailers. Prior to Hero, Alistair launched Grapple as CEO and co-founder in 2009 and grew the business from a start-up to a success story, securing a successful exit in September 2013 to Monitise Plc. He joined Monitise as European President before progressing to Chief Sales Officer to run the US operation.



Georgia Fendley

Georgia Fendley has spent a career immersed in luxury brands as a designer, art director, brand strategist, branding agency owner, industry mentor and, of course, savvy consumer. As Brand Director of Mulberry (2008–2012), Georgia helped steer the company through its greatest period of financial and geographical growth. She is now founder and Creative Director of Construct and co-founder of Hill & Friends.



Caroline Neville

Caroline Neville is the founder and Chairwoman of Neville McCarthy. She is a highly respected leader in the communications industry with more than 60 years' experience, and is also President of the UK beauty industry's leading business organisation, Cosmetic Executive Women (UK). Ms Neville is a Freeman of the City of London and a member of the Worshipful Company of Framework Knitters. Her experience covers dozens of marquee brands in fashion, travel, beauty, luxury goods and accessories.



Sir Eric Peacock

Leading companies since 2010, Sir Eric Peacock has wide-ranging experience in financial services, consumer goods and industry supply chain, and he is an active board member for numerous enterprises. Eric has grown, sold and acquired businesses, reflecting his deep-rooted interests in people development, culture and engagement.



Jonathan Siboni

Jonathan Siboni founded Luxurysight in 2010 as the first data intelligence platform focused on the luxury industry. Together with an advisory board from LVMH, Richemont, Hermès, Chanel and L'Oréal, among others, Luxurysight has developed unique technologies to provide brands with the world's largest data and insights platform on the luxury business.



Jenny Tsai

Jenny is the CEO and Founder of Wearisma, a global pioneer in Influencer Enterprise software. Wearisma's platform enables luxury brands to foster reliable, highly successful relationships with key influencers. The technology combines analytics and intelligent automation with human creativity, providing luxury brands with high-quality results and clear insights in order to create effective campaigns. Wearisma works with some of the biggest names in the global luxury industry and has recently partnered with *Walpole* to release a white paper on the current landscape of the luxury influencer market.



Keith Wilson

Keith Wilson is one of the founding directors of Wilson McHardy, a real-estate boutique agency providing investment, development and leasing advice to key clients in the luxury market. Responsible for many headline projects in London, Keith has provided strategic advice for the Grosvenor Estate, Dunhill, Chanel, Richemont and Groupe Arnault, among others.

Retail Property

NEW YORK

On Madison Avenue, Barney's New York, 660 Madison Avenue, boasts the **Image Studio**, a retail experience where a nationally known makeup artist and a talented personal shopper provide head-to-toe service.

Boast USA will have a pop-up at 694 Madison Avenue and the luxury perfume brand, **Atelier Cologne**, is set to open at 950 Madison Avenue. Italian children's luxury label **Il Gufo** is moving up the avenue to number 997. Italian-based fashion and accessories label **Jennifer Tattaneli** replaced **Aether** at 1082 Madison Avenue and **The Tot** – a brand offering a selection of the best parenting products – popped up at 1122 Madison Avenue.

On Fifth Avenue, luxury jewellery brand **Temple St. Clair** has opened a new boutique inside the Saks Fifth Avenue flagship at number 611, offering a range of limited edition and one-of-a-kind high pieces along with the brand's variety of fine jewellery. The US jewellery designer, **David Yurman**, is set to open a three-level flagship at 5 East 57th Street.

In Herald Square, **Macy's** flagship store launched Beauty Scene: Beauty on Display, an enclosed beauty lounge on the main floor where consumers can play with and purchase products.

In SoHo, **Moncler's** interactive House of Genius concept has popped up at 106 Spring Street offering exclusive limited-edition



Brookfield's 'Love, Bleecker' campaign

products. Premium UK fashion brand **Whistles** opens its first US standalone location with specially commissioned paintings by UK artist Rosie Tonkin at 150 Spring Street. After testing the waters with pop-ups, **Naked Cashmere** has opened its first-ever permanent store in NYC and the online brand's first East Coast flagship. The store spans two-levels at 43 Crosby Street sharing the boutique with American luxury heritage brand **Mark Cross**.

In the Meatpacking District, San Francisco-based self-care company **Brandless** has opened a new pop-up with a purpose to connect the brand more directly with its community of shoppers at 459 W 14th Street. **Tory Burch** has created a special pop-up shop at her store at 38-40 Little West 12th Street to

benefit her namesake non-profit, the Tory Burch Foundation, as a way of championing female entrepreneurs through initiatives centred on the success and sustainability of women-owned businesses. Features will include a photo booth with the foundation's slogan, #EmbraceAmbition, and a wall that depicts a timeline titled '100 Years of Women's Rights in the U.S.'. Every purchase made at the store ahead of the campaign will see 20 per cent of sales donated to the foundation.

On the Lower East Side, luxury men's accessories brand **Title of Work** will open its first flagship store at 57 Orchard Street. The retail space will coexist within the in-house atelier, giving clients the opportunity to watch pieces being constructed in real time,

alongside all other production steps that take place in the same location.

In the Financial District, cashier-less **Amazon Go** store is opening near the World Trade Center, in Brookfield Place. It will be adjacent to the office and retail complex's 10-story glass pavilion known as the Winter Garden atrium.

NEW YORK NEWS: BLEECKER IS BACK

BROOKFIELD'S 'LOVE, BLEECKER,' campaign – unveiling new stores, art installations and cultural programming – is brilliant. Set to revitalize the West Village's picturesque Bleecker Street, the initiative will run for a year. As part of the campaign, Slightly Alabama, a masculine concept shop selling American-made leather goods with an art installation on display created by Chelsea Hrynich Browne, is open at 350 Bleecker Street. At number 367-369 is Prabal Gurung with a design installation by Edward Ross. Located at 82 Bleecker is Skylight Studios' rotating gallery space, which currently features walls where the public can write their own love letter to Bleecker Street. Finally, Bonberi is now open at 384 Bleecker, on the corner of Perry Street. The vegan bodega shares a space with unconventional flower shop Fleurotica and Signe Pierce's incandescent neon-floral window sculptures. ●

Happy Shopping!