

ELLMAN

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"George Wayne, you know I never discuss my private life."

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SCHRAGER

WHAT A LIFE

BY JAMES LONG

MANHATTAN'S SEXIEST SPEAKEASY

TINA BROWN STILL HUNGRY

WARHOL'S MONTAUK RETREAT

NAVY SEAL
STORMS THE

CHATEAU MARMONT

LOVE, INC. Power Couples Bare All

ASPEN SUMMER

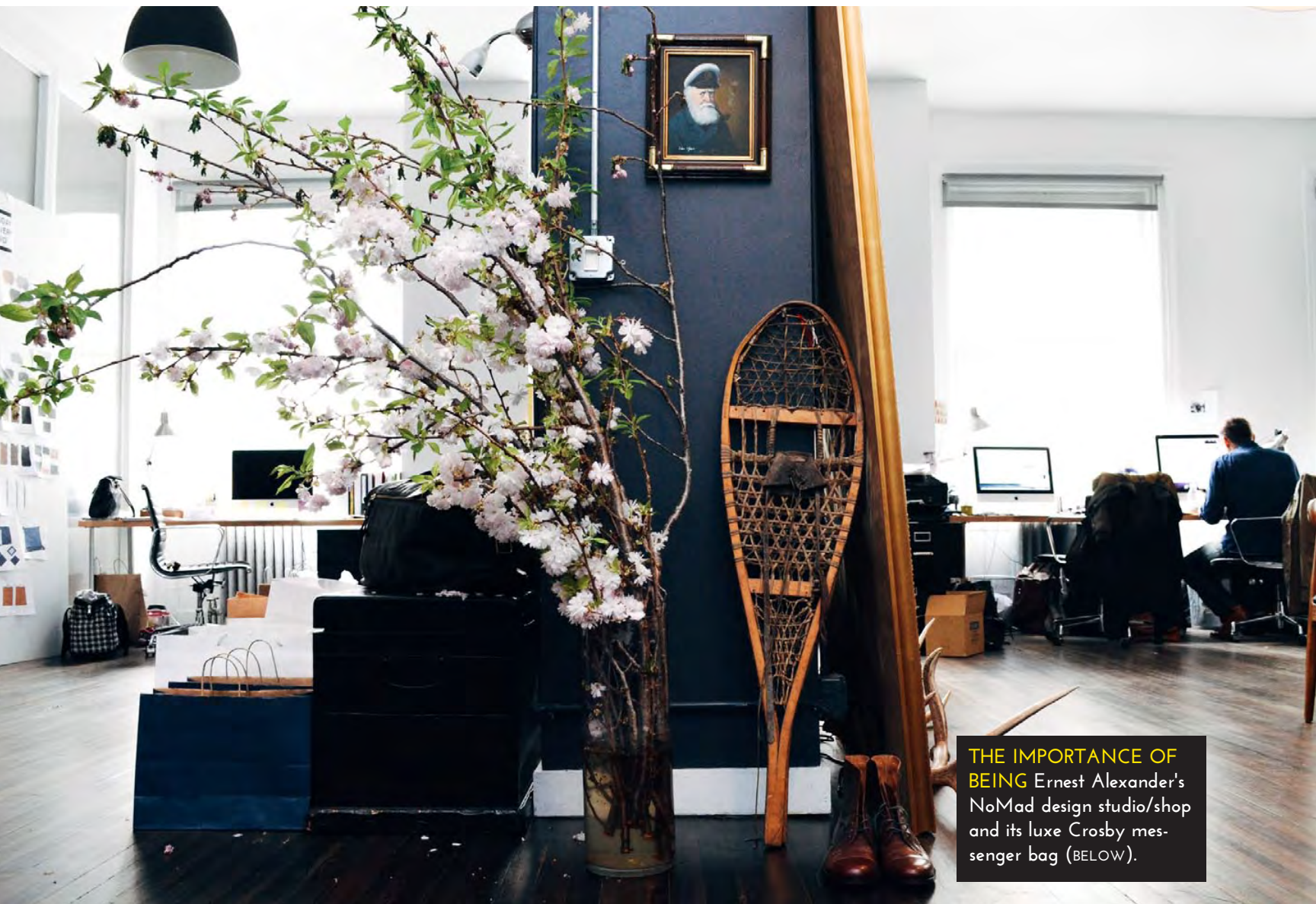
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HOLLYWOOD: Perrey Reeves
 MIAMI: Ryan Tannehill
 HAMPTONS: Katie Lee
 LOS ANGELES: Josh Warner
 LONDON: Jake Maskall
 WORLD: Ann Dexter-Jones

EXCLUSIVE

naomi

Now. Then. *by george wayne*



THE IMPORTANCE OF BEING Ernest Alexander's NoMad design studio/shop and its luxe Crosby messenger bag (BELOW).

OPEN FOR BUSINESS

Manhattan's latest retail report

BY FAITH HOPE CONSOLO

FIFTH AVENUE

The avenue gets yet another international flagship: Minimalist Japanese clothing and housewares retailer **MUJI** opens at 475, across the street from the New York Public Library. Fast fashion remains a staple as **Forever 21** claims the space H&M vacated at 640—to move to even larger digs at 505. On lower Fifth, activewear giant **lululemon** is leasing multiple floors at 114, and later this year, Sarah Jessica Parker will open a showroom for her **SJP** shoes and boots at 156.

MADISON AVENUE

This spring, menswear brand **Joseph Abboud** debuts its first New York City boutique at 424. Meanwhile, European brands continue to flock to Madison. British



fashion house **L.K.Bennett**, best known for its patent-leather pumps, will set up shop at 655. France's leather-focused cult brand **Jitrois** has moved into a prime location at 959. And it's a full-blown Italian invasion as **Bottega Veneta** moves into three landmarked townhouses at 740, luxury menswear brand **Isaia** opens its first freestanding US store at 819 and **Diesel** plans a flagship at 625, even as it renovates its 685 Fifth Avenue location.



Room&Board is open in Chelsea.

UPPER WEST SIDE

Maille, the venerable French gourmet emporium, has opened its first US shop—complete with a mustard sommelier!—at 185 Columbus Avenue. Turn-Style, the underground mall now under construction at the Columbus Circle subway station, will add some bling when **Madison Jewelers** opens there in September.

MIDTOWN

John Barrett will launch a salon at 10 West 56th Street, a townhouse once home to Elizabeth Taylor and Mike Todd. In a new and interesting pairing, **SoulCycle** and **Blink Fitness** have taken a combined 20,000 square feet at 240 East 54th Street.

CHELSEA/NOMAD

Haberdasher **Ernest Alexander** has opened a shop inside his design studio at 15 West 28th Street. The new year brought a massive new NYC flagship for furniture retailer **Room&Board** at 236 West 18th Street, the old Siegel-Cooper department store building. You may know the location as the site of Barneys Co-Op and its legendary, twice-yearly warehouse sales.

UNION SQUARE

Beauty abounds! **MAC Cosmetics** is open at 853 Broadway. And in what may be the first of a wave of Korean beauty brands expanding to the US, **Club Clio** has come to Manhattan at 11 West 14th Street.

GREENWICH VILLAGE

Globalization continues to be the name of the game in the West Village, with Danish

designer and singer **Anine Bing** launching her first NYC boutique at 330 Bleecker Street, Bottega Veneta's German designer **Tomas Maier** planning a second New York City location for his own line at 407 Bleecker (formerly Jimmy Choo) and Japanese jeweler **H.P. France** signing the lease on a second Manhattan location at 98 Christopher Street. If all that shopping leaves you a little peckish, refuel with cold-brewed coffee, pastries, sea-salt caramels, chocolate-covered cherries, Jelly Bellies and a selection of trail mixes

at **Stieber's Sweet Shoppe** at 195 Bleecker:

SOHO

SoHo has snagged two US debuts: British maternity line **Seraphine** has opened at 464 West Broadway, and venerable French fashion house **Balmain** comes to 100 Wooster Street in the fall. This summer, **Moschino**, the Italian luxury house being reinvigorated by streetwise designer Jeremy Scott, will follow the January debut of its West Hollywood store with a NYC boutique at 73 Wooster Street. **Derek Lam 10 Crosby** has come to 115 Mercer.



Seraphine



Bottega Veneta is coming to 740 Madison.

NOLITA/LOWER EAST SIDE

Anna Sheffield's bridal jewelry and other pieces are available at her eponymous shop at 47 Orchard Street. Actress/model Manon von Gerkan has opened **Manon Jewelry** at 113 Division Street. Fascinating books, prints, objets d'art and jewelry can be found at the new **Objectify 139** at 139 Essex Street. And the former Sheila's Decorating space at 66 Orchard Street is being converted to an art gallery called the **66 Orchard Project**. **11**

Faith Hope Consolo, Licensed Associate Real Estate Broker, leads Douglas Elliman's Retail Leasing and Sales Division. She is author of both *The Faith Report*, a frequent compendium of leasing news in the real estate industry, and *The Faithful Shopper* at The Huffington Post.



Derek Lam 10 Crosby in SoHo.