

HARLEM HAPPENINGS

WINTER 2018



















KEEPING IT UPTOWN IN HARLEM

HARLEM, one of the most historically significant neighborhoods in New York City, has attracted major interest from retailers, investors and developers in recent years. Development, which used to be centralized around 125th Street, is now expanding to Adam Clayton Powell and Frederick Douglass Boulevard and other parts as well. Harlem's history has long been marked by waves of new arrivals and change and the cultural and culinary vibe of this iconic tourist destination is showing no signs of slowing down...

In EAST HARLEM, leading grocery chain *Foodtown* is open at 2211 Third Avenue.

On FREDERICK DOUGLASS BLVD., also dubbed as *Harlem's Restaurant Row*, the exciting mix of eatertainment continues to expand. *Paint'n Pour*, an art studio that offers art classes, small bites and cocktails at an open bar recently opened at number 2080. Pad Thai at 2115 recently changed its name to *PaPa Thai*. Dynamic southern-inspired *BLVD Bistro* is relocating to 2149 Frederick Douglass Boulevard. Master mixologist Ektoras Binikos is bringing his renowned unique talent of creating 'art in a glass' to his first-ever cocktail lounge, *Sugar Monk* coming to number 2292; the name of the lounge is a tribute to jazz legend *Thelonious Monk* and the history of monks in distillation.

On LENOX AVENUE, the dining options continue with *Field Trip*, a grain and rice concept from charismatic James Beardnominated chef *Joseph "JJ" Johnson*, best known for cooking food of the African diaspora; construction has begun and the concept will debut at 109 Lenox Avenue. British brand *Kangol* known for their popular 90s bucket hat has unveiled its Harlem location at 346 Lenox Avenue.

On 125TH STREET, walk around this central corridor running through the heart of *Harlem* and you'll find lots of activity. Everyone is anticipating *Danny Meyer*'s cult-favorite burger chain Shake Shack at 1 West 125th Street; look for a December opening. Bakery chain *Insomnia Cookies* will be opening their first Harlem location at 17 West 125th Street. Fast-casual Mexican food chain, *Chipotle* opened its first Harlem restaurant at 72 West 125th Street. *Victoria's Secret* at 112 West 125th Street, is proving to be a strong location for the brand. Focusing on reflecting the location, the design elements of the *Renaissance Marriott* will take inspiration from the *Victoria Theater;* the hotel is scheduled to open in 2020 at 233 West 125th Street.

The College of New Rochelle has set up a satellite campus, The Rosa Parks Campus on the upper floors of 313 West 125th Street. Appliance and electronic retailer P.C. Richard and Sons has arrived at 309 West 125th Street. The Hip Hop Hall of Fame, a nonprofit aiming to preserve, archive, exhibit, educate and conduct research to document hip-hop's historical influence will be setting up for a future home on 125th Street with no official address as of yet. The Cliffs, a state-of-the-art indoor rock-climbing facility, coming to 256-258 West 125th Street.

In MANHATTANVILLE, the *Jerome L. Green Science Center* has welcomed newcomers to the area; *Dear Mama Coffee*, the coffee shop from East Harlem is now opening a second location on the west end within the Columbia University Manhattanville campus. Hawaiian BBQ joint *Makana* debuted at 1502 Amsterdam on the corner of West 134th Street. *The Monkey Cup*, a coffee spot with a jungle theme, has debuted a second café at 1951 Adam Clayton Powell by 118th Street.

In CENTRAL HARLEM, Grocery franchise **Shop Fair Supermarket** is scheduled to open a super-store at 2108 Adam Clayton Powell Blvd in early 2019 – signage has already been placed. **Lucille**'s is rumored to open soon at the corner of 150th and Macombs Place; one of the storefronts will be a new pizza shop and the corner space will be a café that will transition to a fuller menu at night.

In HAMILTON HEIGHTS, locals can expect a spate of new bars with recently opened *Boxers NYC*, a popular sports bar. Across the street on the corner AT 3821 Broadway, *Hilltop Park Alehouse* also opened, with a slate blue interior and gilded lettering in the windows. *Barepas*, a Venezuelan arepas eatery and wine bar with a vintage modern mix opened at 1792 Amsterdam Avenue. The buzz is swirling over *L'Argot* at 142 Hamilton Place coming soon; the new restaurant and wine bar calls itself "an alternative space for the arts," and promises to host exhibitions, jazz and classical concerts, plus poetry readings.

In STRIVER'S ROW DISTRICT, chef *Russell Jackson* hailing from California, will be bringing a Michelin-starred restaurant to 2590 Frederick Douglass Boulevard; Jackson is noted for his work in the underground dining world and owns *SubCulture Dining* in San Francisco, a members only club which offers the chance to participate in a highly covert dining experience. *Ruby's Vintage Harlem*, a retro lounge named after Harlem actress Ruby Dee serves updated classics. Rumors of an *unnamed* micro-brewery or some sort of restaurant/lounge is set to land at 271 West 138th Street.

Harlem, known for its legendary venues like the *Apollo Theater* and the *Cotton Club* is also developing into a bustling neighborhood with all sorts of new additions – *Harlem is Happening!*

