

FAITH'S *FALL* FASHION FOCUS

Urban Warriors Meet Classic Chic



FAITH HOPE CONSOLO



Marvelous Madison

Avenue continues to surprise! Milan-based **ToyWatch** will open its first U.S. outpost at 509. Across the street, **The Art of Shaving** took 520 Madison. **UGG Australia's** flagship will arrive at 600, sharing the address with **J.M Weston**. **Michael Kors** is expanding again at 667 Madison. **Longchamp's** redesign has opened at 713 Madison. Austrian jeweler **Frey Wille** took Furla's former location at 727 Madison. **J. Crew's** bridal boutique has opened at 769 Madison, while **Tamsen Z** is coming to 783 Madison. Hungarian custom men's footwear **Ildikó Gál** at 790 Madison, not far from **Lanvin**, now open at 815 Madison. **Reed Krakoff's** new store is open at 831 Madison Avenue. **Milly's** frocks will soon be found at 900 Madison Avenue. **Dylan & Harry**

supersedes Arthur at 922 Madison. **Fabrizio Giannone** brings Brazilian style to jewelry and handbags at 957 Madison Avenue. **MonnaLisa** has come to 1088 Madison Avenue, joining **Brooks Brothers'** children's store at 1180.

On Fabulous Fifth Avenue, **Godiva** is coming to 781 Fifth Avenue in the Sherry Netherland. Flagships on Fifth include **Guess** at 575 and **Urban Outfitters** a few blocks south at 521. Just off the Avenue, **Breitling** will take over the former Nokia space at 5 East 57th Street.

On the Ultra Upper East Side, **Urban Outfitters** has chosen East 86th Street for its seventh city location. **Oreste Borsa**, the Chicago-based purveyor of fine Italian accessories, has taken 1039 Third Avenue. **Caché** womenswear will occupy 1142 Third Avenue.

Olive & Bette's second store in the neighborhood has opened at 1249 Third Avenue. **Sur La Table** will go to 1320 Third Avenue.

On the Universal Upper West Side, **Paige Premium Denim** has its third shop at 245 Columbus Avenue.

Midtown Mayhem includes the four-level **Forever 21** that launched in Times Square at 1540 Broadway.

In Formidable Flatiron, **Michael Kors** continues his city dominance at 133 Fifth Avenue.

In Star-Studded Soho, **Miller's Oath** brings custom bespoke to 510 Greenwich Street. **Touring Company** will open at 440

Broadway. **François Payard** is the talk of the town at 116 West Houston. **Moncler's** skiwear can be found at 90 Prince Street. The newly renovated **Coach** store at 143 Prince Street features the Poppy Collection. Buenos Aires-based **Valeria Smith** brings her accessories to 85 Mercer Street. England-based **Ruia** will open at 65 Mercer Street. **Phaidon** books moved to an expanded, new shop at 83 Wooster Street.

In the Multifaceted Meatpacking District, the French **LimoLand** menswear brand has its first American branch at 829 Washington Street. British clothier **Ted Baker** is coming to 36 Little West 12th Street. **Sephora** signed for a new concept at 27 Ninth Ave.

In the Whimsical West Village, yet another **Michael Kors** shop will debut at the corner of Bleecker and Perry. **Burberry Brit** is coming to 369 Bleecker at Charles Street.

In the Lush Lower East Side, **Rag & Bone's** third outpost is at 73 East Houston.

Happy Fall & Happy Shopping!

FAITH HOPE CONSOLO
Chairman, The Retail Group
Prudential Douglas Elliman