

theFaithreport[®]

NEW YORK RETAIL LEASING ACTIVITY



SPECTACULAR 2012 SPRING



IT'S SPRING!
AFTER AN EASY WINTER,
NOW IS THE TIME TO BREAK OUT
BRIGHT COLORS IN CLOTHES,
SHOES AND ACCESSORIES –
AND TO UPDATE OF ALL
YOUR STYLE NEEDS AT SOME OF
THE MANY STORES
COMING OUR WAY!

~ by FAITH HOPE CONSOLO

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n Madison Avenue, **Armani** continues his expansion with **Emporio Armani** returning to Madison Avenue at 58th Street (now a Collezioni store), and opening the first **Armani Junior** shop for children on Madison at 88th Street. **Ippolita** will replace Damiani at 796 for its first store in the city. Milanese jeweler **Dodo** is coming to 645. **Qiviuk Boutique**, just off the Avenue at 40 East 58th Street, features Peru's finest cashmere, vicuna and alpaca. **UGG Australia** will open a men's-only store next to its Madison Avenue at 58th Street unit. **Rag & Bone** will open on the avenue later this year.

On Fifth Avenue, **Armani Exchange** is running a temporary, "PopDown" shop in the Flatiron area at 129 Fifth Avenue through April 20. **American Icon** celebrates Americana at 277. **Zara's** flagship opened at last at 666. Reports say **Louis Vuitton** may take 3 West 57th Street temporarily as it renovates its flagship at 1 East 57/743 Fifth. **M.A.C. Cosmetics** may be coming to 691 Fifth Avenue, perhaps at a record \$3,000 per square foot rent. Sirio Maccioni will open **Sirio**, a casual Tuscan restaurant at The Pierre, 795 Fifth Avenue, late this spring.

In Midtown, football fans can find the **NFL Shop at Draft**, a pop-up lasting from April 2 through the end of the month at 1095 Avenue of the Americas. Home goods designer **Daum** and sister company **Haviland** are relocating to 499 Park Avenue. Be measured for a bespoke suit from **Cad and the Dandy**, which will pop up at the Grand Hyatt (109 East 42nd Street) for a few days in April and May. **Universal Gear's** apparel has a second location at 715 Ninth Avenue. **Baked by Melissa** is dispensing sweet treats at 977 Eighth Avenue. **Brasserie Pushkin** brings traditional Russian food and 22 types of vodka to 41 West 57th Street. **Peacock Home** will sell home furnishings at its new showroom for the trade at the Decoration & Design Annex Building at 222 East 59th Street. Near Times Square, Laurent Tourondel's **BLT American Brasserie** is expected to open at 70 West 45th Street sometime in the first half. **Grand Central Terminal** will add a café in Vanderbilt Hall as part of its centennial celebration kicking off on February 1, 2013.

Near Herald Square, **DSW** held its grand opening on 233 West 34th Street. **Donatella Arpaia** reportedly will expand from restaurants to bakeries with a cupcake/cake shop somewhere on 34th Street.

In Greenwich Village, **Saturday's Surf** will open a second unit at Perry Street and Waverly Place. **12 Lion Studio** offers short-term retail leases for local artisans who can't afford a shop of their own, at 684 Broadway. **Tea Magic's** second location will be at 120 MacDougal Street. **Bluemercury** has opened at 865 Broadway, near Union Square. **Perla** marries modern and traditional Italian cuisine at 24 Minetta Lane. **Café Blossom**, an Upper West Side headquarters for vegans, has taken two levels at 41 Carmine Street. **Village Grill 82** will offer Turkish food at 82 Second Avenue this spring.



In Nolita/Tribeca/Lower East Side, **Ivana Helsinki** brings women's wear from Finland to the United States at 251 Elizabeth Street. Japanese menswear retailer **Entrepreneur New York** has come to 29 Kenmare. **Tahari** signed for 466 Broome Street, next to **Catherine Malandrino's** new shop at 468. Craig Hopson, former chef of Le Cirque, will open **The Brewster**, a market/restaurant at the Brewster Carriage House at 372 Broome Street. **The Butterfly** will offer cuisine from chef Michael White's home state of Wisconsin at 225 West Broadway. **Maritime** will offer an oyster bar and restaurant at the former Ivy's Bistro space on North Moore Street. **Blue Ribbon** is coming to the Thompson LES Hotel at 190 Allen Street.

In Fidi, Pier 17's owner is replacing the old building with a stunning (and larger) glass edifice, reportedly to include high-end shops. **Umami Burger** is coming from LA to an unnamed location downtown.

In Soho, **Diesel Black Gold** has opened at 68 Greene Street. Replicating their strategy on Bleecker Street, **Sandro** and **Maje** have signed for adjoining spaces at 8 and 10 Prince Street. **Aldo** has taken 181 Broadway. **Grey Area** offers jewelry, furniture, art and home goods at 547 Broadway. **Jitrois** debuted at 98 Greene Street. **Reiss** is opening in-store boutiques at Bloomingdale's, most recently at the unit here. The city's first **Pandora** store had a grand opening at 412 West Broadway. **DIGS**, an acronym for "done in great style," is now at 284 Lafayette Street. **Acne** has taken 33 Greene Street. **Modell's** reportedly is looking for an outpost in the area. The **Koi Group** from Los Angeles will open a Japanese restaurant at the Trump Hotel SoHo.

In Chelsea/Meatpacking, **Rufskin's** denim and sportswear for men has come from San Diego to 235 West 19th Street. Upscale home furnishing designers Artisans of the Anvil, VW home, Holland & Sherry Ltd., and ALB-FT Hospitality are sharing in the new **ALB Design Center of Chelsea** on West 23rd Street. **Toosh's** trendy apparel and shoes are relocating from West 8th Street to 46 West 14th Street. **Steven Alan** comes to the High Line at 144 Tenth Avenue. **Moss Design Emporium** moved to 256 West 36th Street. **Nicholas Kirkwood's** shop at 807 Washington Street has debuted. The new **NoMad Hotel** at 1170 Broadway has opened, and features a shop from French music and fashion brand **Maison Kitsuné**, as well as the **NoMad** restaurant from Daniel Humm and Will Guidara of Eleven Madison Park. Simon Oren's **Chef Driven Market**, the owner of Five Napkin Burger and Nizza will open a new restaurant in Union Square Park.

On the Upper West Side, **L.K. Bennett's** shoes are coming to Time Warner Center, as are **C. Wonder**, reportedly in part of Borders' former space, **H&M** and **crewcuts**. Look for **Lululemon** to open at 2139 Broadway. **Michael's Arts & Crafts** and **HomeGoods** have opened at Columbus Square, the new mixed-use project at Columbus Avenue between 97th and 100th Streets. **Paper Source** will offer greeting cards, stationery and more at 309 Columbus Avenue. Rumor has it **Harry's Shoes** may move to 2299 Broadway after Talbots downsized its store there. **Gastronomie 491** offers gourmet goodies at Columbus Avenue at 83rd Street. **Scoop** continues to scout locations in the neighborhood.

On the Upper East Side, Pier 1 has taken three floors at 1110 Third Ave. (65th Street). **Anthropologie** has debuted at 1230 Third Avenue. Village mainstay **Il Mulino** will open another restaurant at 37 East 60th Street. **Kaia** brings South African cuisine to the area at 1614 Third Avenue.

In Brooklyn, **A Thousand Picnics** offers home goods from around the world at 171 South Fourth Street in Williamsburg. **Caitlin Mociun** opened at the Wythe Avenue Lofts. **Theyskens' Theory** and **Helmut Lang** pop up in Zoe at 68 Washington Street. **TJ Maxx** will join **H&M** at the Offerman Building at 505 Fulton Street downtown. Appropriately, **Adidas** will come to the borough with a store at the Barclays Center, scheduled to open in September, in time for the Nets' arena debut. **The Gap** has just opened at 400 Fulton Street. After a long zoning battle, **Whole Foods** will open at Third Street and Third Avenue, as well as at 242 Bedford Avenue in Williamsburg. **Sephora** reportedly will enter the borough at the Municipal Building, 210 Joralemon Street. The new **Hotel 718** will feature **The Marrow**, a restaurant from "Top Chef" winner Harold Dieterle, at 231 Duffield Street.

There's so much going on, it will take through the fall and beyond to see and do it all – spring into spring!

Happy Shopping!

Faith Hope Consolo