

A SPRING EXTRAVAGANZA

IN THE FASHION CAPITAL OF THE WORLD

ON MADISON AVENUE, **Givenchy** plans a boutique at 747. Look for more vintage apparel at the newest outpost of **Roundabout**, coming to 1100. **Madewell** will have its third Manhattan location at 1144. **Porsche Design** will have a flagship at 501. **Roland Mouret's** New York City flagship will be at 952 Madison. Qatar luxury retailer **Qela** will open its first US store this fall at 680.

ON FIFTH AVENUE, **Lao Feng Xiang Jewelry** has taken three floors at 585 Fifth Avenue, its first location in the United States. **Banana Republic** will replace the Barnes & Noble college bookstore at 105 Fifth Avenue, with plans to combine its men's and women's flagships in one, 3-level space. **Topshop** will open a second flagship store at 608.

AT TIMES SQUARE, **Express** has opened its huge flagship at 1552 Broadway.

IN MIDTOWN, **Suarte Shoes**, a three-year-old, high-end brand from South Korea will make its US debut at the Affinia 50 Hotel at 818 Third Avenue.

IN MEATPACKING/CHELSEA, **Reinstein Ross'** custom jewelry will occupy 649 Hudson Street (also known as 30 Gansevoort). **Marni** converted its neighborhood store to menswear.

IN THE GARMENT DISTRICT/HERALD SQUARE, Canada's ecologically sensitive bedding brand **Essentia** makes its New York City bow at 36 West 34th Street.

*AFTER A WINTER
LARGELY SPENT
STAYING IN AND
DIGGING OUT, NEW
YORK CITY'S RETAILERS
ARE EXPLODING WITH
COLOR—AND THE
STREETS ARE BURSTING
WITH NEW RETAILERS
AND DESIGNERS
READY TO SERVE US
AS WE EMERGE FROM
HIBERNATION!*



*Habibi Table
by Stillfried Wien*

HAPPY SHOPPING!

Faith Hope Console

FAITH HOPE CONSOLO

The Retail Team at Douglas Elliman Real Estate

IN GREENWICH/WEST/EAST VILLAGE, **Noma Boutique** will offer high fashion at 323 Bleecker Street. **Annick Goutal's** fragrances will have their own shop at 397 Bleecker Street.

IN SOHO, **H&M's** more posh COS label will open momentarily at 129 Spring Street. London-based **Joseph's** pop-up store at 72-76 Greene Street will become a permanent store. **Balenciaga's** flagship debuted at 148 Mercer Street, as did its men's shop at 149 Mercer. **Rachel Comey's** first boutique is coming to 95 Crosby Street. Dutch cosmetics firm **Rituals** will expand to a second store in the city at 231 Lafayette Street. **Dior** reportedly will open a second Soho unit at 103 Greene Street.

IN NOLITA/TRIBECA/LOWER EAST SIDE, **Helmut Lang** has quietly debuted at 14 Prince Street. Fashion-forward women's boutique **Ehvonae** has come to 160 Orchard Street. Turkey's Gurhan Orhan has his own boutique, **Gurhan Atelier**, for his stunning handcrafted jewelry at 160 Franklin Street. **Stillfried Wien** features luxury home furnishings and goods, as well as a smattering of fashion accessories, at 40 Walker Street. Bridal designer **Karen Willis Holmes** comes to the United States from Australia at 7 Centre Market Place.

IN FIDI, **Diane von Furstenberg,** **Bonobos Guideshop,** and **Eileen Fisher** join the array of luxury brands to open next year at Brookfield Place.