

# SPRING STYLE

*in the Fashion Capital of the World*

**AFTER A FUR AND CASHMERE-WRAPPED WINTER, SPRING BECKONS WITH AN AIR OF FRESH RENEWAL AS SOME OF THE CRÈME DE LA CRÈME OF RETAIL AND FASHION FIND NEW LOCATIONS!**

## ON MADISON AVENUE...

Maje will open at 986 in March. MICHAEL C. FINA is moving just off Madison at 59th Street to Simon Pearce's spot at 500 Park Avenue.

## ON FIFTH AVENUE...

Ralph Lauren is taking the former Disney Store space at 711. Botkier popped up in-store at Henri Bendel, 712 Fifth.

## ON THE UPPER EAST SIDE...

Badgley Mischka's first shop in the city will be at 24 East 64th Street, starting in April. lululemon athletica has temporary digs at 1142 Third Avenue. Searle moved to 60th Street and Third Avenue. Lush continues its expansion at 783 Lexington Avenue.

## IN MEATPACKING...

Joie will open its third city store at 429 West 14th Street. Inglot has added an Artist Loft to 75 Ninth Avenue. Russian shoe brand Carlo Pazolini is looking in the area.

## IN GREENWICH VILLAGE...

Jeremy Argyle's menswear is now at 321 Bleecker Street. Michael Kors will add to its empire with 520 Broadway.

## IN SOHO...

Proenza Schouler will have its second city store on Greene Street. IRO comes from France to the neighborhood in March.

Madrid's Uno de 50's accessories are now at 135 Prince Street. Sandro has its fourth entry at 150 Spring Street. Le Palais des Thés' second shop in the city is serving French teas and more at 156 Prince Street. Menswear shop Carson Street Clothiers debuted at 63 Crosby Street in February. Zadig & Voltaire to add another boutique at 453 Broome Street. Vanessa Bruno currently at 131 Greene Street, while Balenciaga has a temp shop at 138 Wooster Street.

## IN NOLITA/LOWER EAST SIDE...

accessories retailer Synchronicity is coming to 179 Orchard Street. Apparel retailers Lindsey Thornburg and Some Odd Rubies have united to open Store One One 4 at 114 Stanton Street. Vintage lovers have a new opportunity to shop at Procell, 5 Delancey Street. Civilianaire opened its first shop on the East Coast at 55 East Houston Street.

## IN FIDI...

menswear and accessories from Turkey's Sarar have arrived at 50 Broad Street. Of course we all anticipate the announcement of where Barney's may open its new downtown flagship!

*Happy Spring & Happy Shopping!*

*Faith Hope Consolo*

**FAITH HOPE CONSOLO**

*Chairman, The Retail Group*

