

**EXCLUSIVE INTERVIEW** WITH RICHARD ANDERSON AND BRIAN LISHAK  
**TOM FORD BEAUTY** CONTINUES BRAND EXPANSION MEET DIGITAL  
THINKER **ANDREW JENNINGS** **BOB BOB CITÉ** PLANS TO OPEN  
**CAROLINE NEVILLE** EXPLAINS THE POWER OF BABY BOOMERS  
**EMILIA WICKSTEAD** ANNOUNCES COLLABORATION WITH THE MAY FAIR  
HOTEL **JONATHAN SIBONI** ON THE EMERGENCE OF LUXURY ECOSYSTEMS

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luxury briefing

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# CONTRIBUTORS

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### Marco Abele

Marco Abele is a fintech entrepreneur experienced in private and investment banking, as well as a prominent digital shaper and financial industry leader in Switzerland. After working at Credit Suisse for several years, Marco left to launch TEND in 2017, a Swiss-Law-based security token that works to transform existing business models through the use of smart contract and blockchain technologies. Marco has also worked at Deutsche Bank as a Legal Advisor, Product Manager and Global Programme Leader, and has held roles at Credit Suisse as Strategy Project Manager, Chief Operating Officer, and Chief Digital Officer.



### Faith Hope Consolo

Revered worldwide as the Queen of Retail, Faith Hope Consolo's prognostications on shopping and consumption are heeded by world-class designers, mass retailers, start-up boutiques, property owners and municipalities all around the world. Faith has her finger on the pulse of the retail scene in New York, and the world's greatest shopping centres and high streets.



### Alistair Crane

Alistair Crane is Chief Executive Officer (CEO) of Hero, the industry-leading, mobile-first technology powering live shopping for retailers. Prior to Hero, Alistair launched Grapple as CEO and Co-Founder in 2009, and grew the business from a start-up to a success story, securing a successful exit in September 2013 to Monitise Plc. He joined Monitise Plc as European President before progressing to Chief Sales Officer to run the US operation.



### Georgia Fendley

Georgia Fendley has spent a career immersed in luxury brands as a designer, art director, brand strategist, branding agency owner, industry mentor and, of course, savvy consumer. As Brand Director of Mulberry (2008—2012), Georgia helped to steer the company through its greatest period of financial and geographical growth. She is now Founder and Creative Director of Construct and Co-Founder of Hill & Friends.



### Caroline Neville

Caroline Neville is the founder and Chairwoman of Neville McCarthy. She is a highly respected leader in the communications industry with more than 60 years' experience, and is also President of the UK beauty industry's leading business organisation Cosmetic Executive Women (UK). Ms Neville is a Freeman of the City of London and a member of the Worshipful Company of Framework Knitters. Her experience covers dozens of marquee brands in fashion, travel, beauty, luxury goods and accessories.



### Sir Eric Peacock

Leading companies since 2010, Sir Eric Peacock has wide-ranging experience in financial services, consumer goods and industry supply chain, and he is an active board member for numerous enterprises. Eric has grown, sold and acquired businesses, reflecting his deep-rooted interests in people development, culture and engagement.



### Jonathan Siboni

Jonathan Siboni founded Luxurysight in 2011 as the first data intelligence platform focused on the luxury industry. Together with an advisory board from LVMH, Richemont, Hermès, Chanel and L'Oréal, among others, Luxurysight has developed unique technologies to provide brands with the world's largest data and insights platform on luxury business.



### Imogen Smith

Imogen Smith is a writer and editor who specialises in culture and contemporary lifestyle. She assists on the editorial team on titles including *Luxury Briefing*, *Bon Vivant* and *Quintessentially* magazines. Imogen lived in Paris for four years, where she worked at the French publication house Lagardère Active. She has also contributed to printed works such as the *Sundays in Paris* guidebook and *Dubai Tourism Magazine*.



### Lucia van der Post

Lucia van der Post has dispensed advice on style and living for more than three decades. She is best known for her work at the *Financial Times*, where she launched *How To Spend It* magazine, and is still an associate editor. Lucia also writes on luxury travel for a wide range of other publications.



### Keith Wilson

Keith Wilson is one of the founding directors of Wilson McHardy, a boutique real-estate agency providing investment, development and leasing advice to key clients in the luxury market. Responsible for many headline projects in London, Keith has provided strategic advice for the Grosvenor Estate, Dunhill, Chanel, Richemont and Groupe Arnault, among others.

# FMS.

# Retail Property

## NEW YORK

On Madison Avenue, **Peloton** is now open at number 1156. Luxury French eyewear brand **Anne & Valentin** moves to 1186 Madison Avenue, and Greek jewellery label **Apriati** is at 655 Madison Avenue. Lifestyle technical-apparel brand **Aether** is at 1082 Madison Avenue. **Daniel Crouch Rare Books** has opened at 24 East 64 Street. **Everafter Shop**, curated boutique for kids to teens, is at 1121 Madison Avenue. Parisian fashion label **ba&sh** is open for business at number 995. Stiletto purveyor **Jimmy Choo** is expanding into the adjacent store at 697 Madison Avenue.

On Fifth Avenue, hailing from New Orleans, artist **Ashley Longshore** is taking over the seventh floor of **Bergdorf Goodman** at 745 Fifth Avenue with paintings, a line of rugs, chairs, sculptures and more to draw you into her world of beauty and humour. **Longchamp** is building a beautiful store nestled between **Versace** and **Furla** in the old **Blancpain** at 641 Fifth Avenue. **Chuan Body + Soul Spa** at **The Langham** debuted a new temple of beauty after a zen renovation at 400 Fifth Avenue.

In Midtown, **Harrys of London** finally arrived, bringing posh men's footwear to 465 Park Avenue. Hats and accessories specialists **Nirvanna Designs** took 1701 Broadway.

In Herald Square, the Long-Island-based company **Absolute New York**, which sells make-up, brushes, accessories as well as haircare and skincare products, will be setting up shop at 128 West 34th Street, opposite **Macy's**.

In Columbus Circle, **Nordstrom Men's** Seattle-based department store has begun gearing up for a series of major openings in New York City. The new men's store will open this spring, ahead of Nordstrom's long-awaited new flagship, which will make its debut in 2019. Located at the base of 3 Columbus Circle, the men's store is slated to open across three levels. In order to create a unified shopping experience, the interiors of the different locations will be connected.

In Times Square, eyewear brand **Privé Revaux** is opening its first bricks-and-mortar store in New York City, located at 120 West 42nd Street. The celebrity-backed label which recently released its second collection, is rapidly expanding its retail footprint, launching at department stores and internationally. **Kiko Milano**, the Italian professional beauty brand, offers a range of affordable cosmetics and is now located at 1515 Broadway.

In Soho, socially minded brand **Everlane** has renovated, adding a new merchandise

and denim experience at 28 Prince St. Swedish sneaker boutique **Sneakersnstuff (SNS)** has opened its first US location in New York City at 22 Little West 12th Street in the Meatpacking District. Another Swedish brand, **Happy Socks** has opened its first US flagship at 448 West Broadway. **Gérard Darel** has its first standalone location in the US with women's ready-to wear handbags, shoes and accessories at 145 Spring Street. **Tomas Maier** has joined forces with publisher **Phaidon** to present a selection of his favourite tomes for a pop-up bookstore, 407 Bleecker Street.

In Flatiron, boutique fitness concept **BRRRN** is heating up at 107 West 20th Street.

In the Meatpacking District, South Korean luxury carmaker **Genesis** is coming to 40 Tenth Avenue.

In Chelsea, Australian yoga studio **Humming Puppy** is opening at 119 West 23rd Street.

### NEW YORK NEWS: POP-UP TO PERMANENT

New-York-City-based cult favourite **AYR** is now at 958 Lexington Avenue. **The Australian** leather goods brand takes up permanent residency at 385 Bleecker Street and luxury tailor **Finollo** from Italy, graduates from a temporary site to its new home at 382 West Broadway.

Happy shopping!

## LONDON

In football parlance, 'Bond Street is now a street of two halves'. Roger Vivier is the latest recruit to 'Richemont Village', which is the new moniker for the stretch of the luxury retail thoroughfare from the junction with Bruton Street and Conduit Street, to Grosvenor Street and Maddox Street. The shoe designer has acquired 36 New Bond Street (adjacent to Sotheby's) at a record rent rate and with key money premium. Many other landlords and residents seeking to sell their leases will hope for continued demand. On the other side of the street, The Fine Art Society (number 164) – the oldest commercial gallery in London since 1876 – has placed the lease of their original location on the market. Elsewhere along the street, numerous opportunities remain available and the luxury grapevine suggests other brands are constantly reviewing their continued presence as the 'triple whammy' of rent increases, rates and the disruption caused by the street works continues to affect business, particularly as the pound has now gained considerable ground against the dollar. Hopefully, good news will be generated by the successive openings of Alaïa (number 139), Chopard (number 14) in New Bond Street and Stella McCartney (number 23) and Alexander McQueen (number 27) in Old Bond Street.