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Suggestions Before Buy or Sell Action GGP Inc. (GGP)

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DLD Asset Management LP purchased a new stake in GGP in the 4th quarter valued at \$211,000. Brookfield, which owns and operates properties around the globe, is already one of the biggest real estate companies in the world, entering the deal with \$68 billion worth of holdings in a variety of asset classes.

General Growth, or GGP for short, is based in Chicago and owns Manchester's Buckland Hills mall and Waterbury's Brass Mill Center, among other retail properties across the country. The real estate investment trust reported \$0.21 earnings per share for the quarter, beating the consensus estimate of \$0.20 by \$0.01. Guardian Capital Advisors LP acquired a new position in GGP during the 4th quarter valued at about \$207,000. Now we take an assessment of last twelve months period, where stock moved lower with performance of -11.62%. (NYSE:GGP) by 17.0% in the fourth quarter, according to its most recent filing with the Securities and Exchange Commission.

"After careful consideration, assisted by our independent advisors, the Special Committee determined that Brookfield's improved proposal, which includes an increase in the cash portion of the consideration and the ability to receive shares in a newly listed REIT entity, provides GGP shareholders with certainty of value, as well as upside potential through ownership in a globally diversified real estate company", Hurwitz said in a statement.

Institutional investors and hedge funds have recently modified their holdings of the company. GGP, the second-largest owner of USA malls, after Simon Property Group Inc., owns some of the most prized retail real estate in the country, such as the Grand Canal Shoppes in Las Vegas and the Ala Moana mall in Honolulu. The stock had a trading volume of 6,190,208 shares, compared to its average volume of 5,215,258. The company has a current ratio of 1.00, a quick ratio of 1.00 and a debt-to-equity ratio of 1.51. The stock has a market capitalization of \$20,298.34, a price-to-earnings ratio of 29.10, a PEG ratio of 2.36 and a beta of 0.90. The real estate investment trust reported \$0.21 earnings per share (EPS) for the quarter, beating the consensus estimate of \$0.20 by \$0.01.

Looking into the profitability ratios of GGP stock, the investor will find its ROE, ROA, ROI standing at 7.8%, 2.8% and 4.1%, respectively. During the same period past year, the firm earned \$0.43 earnings per share. GGP's revenue for the quarter was up 2.8% compared to the same quarter last year. analysts anticipate that GGP Inc. will post 1.57 EPS for the current fiscal year.

The company also recently announced a quarterly dividend, which will be paid on Monday, April 30th. Stockholders of record on Friday, April 13th will be given a dividend of \$0.22 per share. It has a dividend yield of 4.38%. The ex-dividend date is Thursday, April 12th. GGP's dividend payout ratio (DPR) is 127.54%.

Finally, Mizuho reissued a "hold" rating and issued a \$22.00 price objective on shares of GGP in a research report on Friday, February 16th. Boenning Scattergood set a \$35.00 target price on GGP and gave the company a "buy" rating in a report on Tuesday. On Friday, August 28 the stock rating was downgraded by Zacks to "Hold". The firm has "Hold" rating by Sandler O'Neill given on Monday, February 26. Barclays lowered their price target on GGP from \$24.00 to \$23.00 and set an "equal weight" rating for the company in a research report on Tuesday, January 30th.

Two analysts have rated the stock with a sell rating, seven have given a hold rating and five have issued a buy rating to the company's stock.

Faith Hope Consolo, chair of Douglas Elliman's Retail Leasing, Marketing and Sales Division, believes the acquisition shows how hard it is for a family-owned company such as GGP - started by brothers George and Matthew Bucksbaum in 1954 - to compete against corporate titans in today's market.