

theFaithreport[®]

NEW YORK RETAIL LEASING ACTIVITY



FASHION'S NIGHT OUT HERALDS A FABULOUS FALL

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IT'S THE MOST LUXURIOUS
WEEK OF THE YEAR, KICKED OFF
BY ONE OF THE MOST GLAMOROUS
NIGHTS IN NEW YORK!

SEPTEMBER 8 SAW THE THIRD FASHION'S NIGHT OUT, AN EVENING WHEN RETAILERS HAUTE AND HOT OFFERED SPECIAL EVENTS, SHOWINGS AND PARTIES TO KICK OFF THE ALL-IMPORTANT MERCEDES-BENZ FASHION WEEK. ONCE AGAIN, VOGUE, MAYOR BLOOMBERG, NYC & COMPANY AND THE COUNCIL OF FASHION DESIGNERS OF AMERICA ARE TEAMING TO HELP SHOPPERS CELEBRATE THE NEW AND THE FABULOUS. THEN INDULGE IN THE SPRING 2012 COLLECTIONS SHOWN THROUGH SEPTEMBER 15. MEANWHILE, NEW YORK CITY COMPLIES WITH OUR NEED FOR STYLE WITH A HOST OF NEW STORES AND READY TO FETE YOU INTO FALL AND BEYOND.

~ by FAITH HOPE CONSOLO

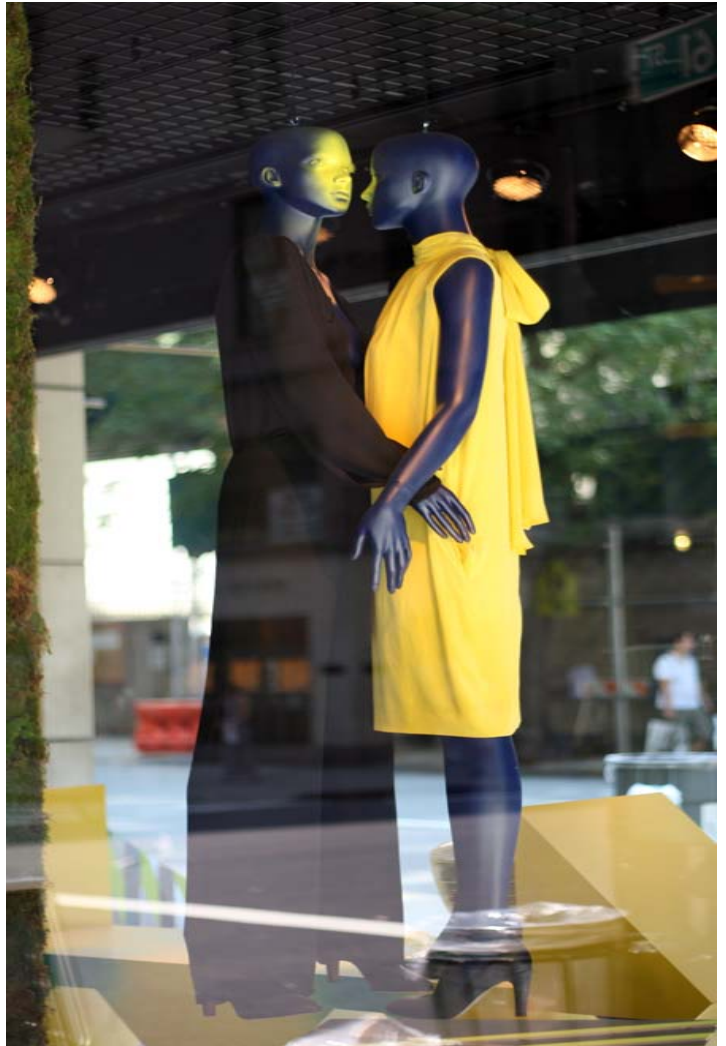
On Fifth Avenue, **Ghurka** will take over the former A.Testoni store at 781 Fifth Avenue in the Sherry-Netherland. **Louis Vuitton** is expanding next door to 743 to showcase its jewels. **Dolce & Gabbana** is taking Escada's former space at 717. The first **Massimo Dutti** concept store can be found at the former Zara at the northeast corner of 54th Street. The **NBA Store** has found a home at 590 Fifth. **Stuart Weitzman** will be at 53rd Street. Finnish clothing and housewares brand **Marimekko** is opening its flagship store in the Flatiron District's Toy Building, 200 Fifth Avenue. Canada's **Joe Fresh** will also have a Flatiron outpost in the former Esprit space at the 16th Street corner. **New Balance** serves fitness buffs at its 20th Street store. Also in a shoe vein, **Sperry Top-Sider** is coming to 103 Fifth, its first store in New York City.

On Madison Avenue, the **Rolex Boutique/Tourneau Concept Store** at 510 Madison Avenue expands the timepiece selections in the area. **Kurt Geiger London's** shoes and accessories will be found at 665 (at 60th Street). French swimwear label **Eres** will have a shop-in-shop in Barneys at 660. Meanwhile, **Barneys** will transform the eighth floor, combining the men's and women's Co-Ops and opening a cafe called "genes@coop," in honor of former CEO Gene Pressman. Italian luxury sportswear company **Paul & Shark** will replace Michael Kors in the Hartz Mountain Building at 667 Madison Avenue. **Kors** will subsequently move to the current Steuben store and open a new flagship when the legendary glassmaker departs the premises. **Faberge** is relocating from Fifth Avenue to 694 Madison. **Aaron Basha** has moved across the road to 685 Madison Avenue. **Alice + Olivia** goes permanent at 755 Madison, next door to the new **Theory/Helmut Lang** boutique. **Lana Marks** has moved up the Avenue to 780. **Cesare** and **John Lobb** are adding to the luxe selections at 800 Madison Avenue. **Valentino** is relocating to 821 Madison Avenue. **Maison Ladurée** comes from Paris to 864 Madison Avenue. **Monique Lhuillier's** glamorous gowns and more will be found on 71st Street. **Vilebrequin** is moving south to 1007 Madison. **Ankasa's** fine bedding is moving to an expanded space at 1200 Madison. Hold on to summer a bit longer at **Calypso St. Barth** at 900 Madison. **Mrs. John L. Strong's** lovely stationery will open at 699 Madison in early September.

In Midtown, at Time Warner Center's Shops at Columbus Circle, **J.Crew** unveils a new men's store, joining women's and **Crewcuts**. **Apple** is confirmed at long last in Grand Central Terminal. **Vince Camuto** and **Shake Shack** also are setting up shop in the Terminal.

On the Upper East Side, **Jensen - Lewis'** contemporary and modern furniture will open at 969 Third Avenue. **Magnolia Cupcakes** will have a boutique inside Bloomie's (1000 Third Avenue). **Tumi** is opening another shop at 2211 Broadway at the Apthorp. Yoga addicts have two new choices: **Athleta**, now open at 1517 Third Avenue, and **Lululemon**, opening in October at 1146 Madison Avenue.

On the Upper West Side, **Theory** has relocated from Columbus and 71st to 201 Columbus Avenue, Lancome's old digs. **Uniqlo's** pop-ups at 1880 Broadway and 2385 Broadway are open. **Athleta** has opened at 216 Columbus Avenue. **Century 21** debuts on September 22 at 1972 Broadway.



Eastern Mountain Sports will serve the area's runners and outdoorsmen after this month at 2152 Broadway.

In Herald Square, Spanish fashion retailer **Mango's** second New York location is at 7 West 34th Street. **Levi's** specialty shop for its more exclusive lines opened in late August at 45 West 34th Street.

In Soho, 25-year-old **Alexander Berardi** comes from triumphant Fashion Week showings to his first boutique at 174 Prince Street. The **Stone Fox Bride** will offer wedding wear with an edge at 611 Broadway in October. The Ralph Lauren Collection store at 379 W. Broadway will be converted to an even larger **RRL** store. Skate decks, sneakers and apparel can be found at **Vans DQM General**, 93 Grand Street. Beauty brand **Benefit** will have its first city store at 454 W. Broadway. **Porsche Design Soho** is coming to 467 West Broadway. **Kate's Paperie** is returning to Soho at 435 Broome Street. **Ivanka Trump Fine Jewelry** moves downtown to 109 Mercer Street. **Lacoste** has inked a deal to open another flagship at 541 Broadway. **Surface to Air's** luxury leather motorcycle jackets from France debut at 27 Mercer Street. **Gant Rugger** has debuted at 25 Prince Street. **Cosabella** lingerie will open its first New York store at 220 Lafayette Street. **Mulberry's** flagship will open mid-September at 134 Spring St. Dutch retailer **Suitsupply** took 453 Broome Street to introduce its line of European-style suits, dress shirts and furnishings. **C.Wonder**, by Chris Burch, former husband of Tory, is bringing a concept store to 72 Spring Street. **Frye** is open at 113 Spring Street. **Victorinox** is

relocating to 114 Wooster Street. The Nordstrom-owned home store **Treasure & Bond** is at 350 Broadway. Find **Supra's** sneakers at its first U.S. store at 4 Prince Street. **BLK Denim's** pop-up is now permanent at 235 Lafayette Street.

In Chelsea, **Galerie Richard Paris** announced its second gallery at 514 West 24 Street.

In Tribeca, artisanal trouser line **Grown & Sewn** found a permanent home at 116 Franklin Street.

In the West Village, **Jean-Michel Cazabat's** store at West 10th Street and Bleecker is likely to open in October. **Jo Malone** will be scent-sational at 330 Bleecker. **Goorin Brothers' hats** have come from San Francisco to 337 Bleecker. French retailers **Maje** and **Sandro** are opening at 417 and 415 Bleecker, respectively. As you read this, **Rugby Ralph Lauren** will have just opened men's and women's shops at 380 and 390 Bleecker.

In Meatpacking, look for **Vanita Rosa** at 810 Washington Street. **Intermix** opened early this month next door at 812 Washington. **Behaviour 20's** international designers are at 160 Ninth Ave. Zac Posen's first boutique for his **Z Spoke** line has opened at 430 West 14th Street. **Denim Habit** will open momentarily at 346 West 14th Street.

The *Lower East Side* sees a true specialty store: **Just Hoodies**, selling, you guessed it, nothing but hoodies at 181 Orchard St. **Exit 9** is back with twice the space at 51 Avenue A.

Lavai Maria's modernized vintage pieces have expanded from Brooklyn to 165 Orchard. **Carlos Campos' exceptional suits and knits** are now found at 75 Orchard. **The Reformation** offers updated vintage at 156 Ludlow beginning this month.

Notable in *Nolita* is the new store by **Adam** from Adam Lippes at 211 Elizabeth Street. **Rag & Bone** is expanding next door to 77 East Houston. The luxury consignment store **MissInna** is opening at 190 Orchard Street this month.

FiDi continues its rebirth with **Polarn O. Pyret's** luxury children's wear at 200 Chambers Street. **SuperDry** has opened at the South Street Seaport.

Trend Tracking from the Streets of Gold: Fashionable Facelifts

After a very grand renovation, **Lacoste** unveiled its new and larger 608 Fifth Avenue flagship. The Madison Avenue **Mulberry**, at 605, is also under wraps being updated. **Roberto Cavalli** (712 Madison Avenue) plans a fall debut after a new grand design. Next door at 714, **Mauboussin** is completely repositioning the ground floor. Across the street, **Devi Kroell** is putting on the pizzazz with a redo at 717 Madison Avenue. **Limelight Marketplace** will re-launch as a three-story department store called **Limelight**, abandoning its mall concept of shops and getting a major makeover. Retail is always evolving!

Happy Shopping!

Faith Hope Consolo