

FAITH'S FALL FASHION FOCUS



BY FAITH HOPE CONSOLO



It's time to be inspired by and to sample fall's palette. I am mesmerized by the change of season, and with the chill in the air we welcome a superb spectrum of top-shelf shops. Let's delight in the changing faces of our shopping spaces.

On Madison Avenue, watchmaker extraordinaire **Francois Paul Journe** has come to 721 Madison Avenue in the former Graff store. **Hickey Freeman** has jumped to the Zegna temporary store at 543 Madison Avenue. **Canturi Jewels** is scheduled to open at 66th Street. **Camper** took 635 Madison, at the northeast corner at 59th Street.

On Fifth Avenue, the former Sergio Rossi site at 694 Fifth Avenue will become a **Swarovski**. **Vidal Sassoon** expands again in the Crown Building to a street level shop at 56th Street. Meanwhile, **Henri Bendel** is reformatting its flagship to expand accessories and beauty, and also hosts a store in-store boutique for **Miriam Haskell**, one of the oldest American costume jewelers.

On 57th Street Corridor, French menswear designer **Zilli** has set up shop in the Four Seasons Hotel, in the space that previously housed Brioni Women's.

In Flatiron, **Cole Haan** arrives at 141 Fifth Avenue. **Keito** footwear designs comes to 137 Fifth Avenue into the former Otto Tootsi Plohound.

In Nolita, **Vince** is at 211 Elizabeth Street, at Prince Street. Handbag designer **Jennifer Baum Lagdameo** unveils **Ananas** at 248 Elizabeth Street. Korean designer **Jaeyoon Jeong** opened his first store at 29 Spring Street.

In Soho, **J.Crew Men's Shop** has finally launched at 383 Broadway. Fine men's shirt-maker **Jeremy Argyle** is poised to open at Spring Street near West Broadway. Java specialists **Nespresso** heads Downtown to 92 Prince Street.

In Union Square, **Nordstrom Rack** finally comes to town in the former Virgin Megastore at One Union Square South, on East 14th Street.

In Chelsea, **Comme des Garçons** limited-edition pop-up shop is located at 10th Avenue and 17th Street.

In the Meatpacking District, directly across the street from Apple, **Kimberly Taylor of ShopBop** fame brings LA style to 400 West 14th Street. **Generra** will make its first US store debut at 823 Washington Street.

And don't forget to check out the summer's surprises **Anya Hindmarch** and **Marni** on Madison, **Hollister on Broadway** and **Tommy Hilfiger** at 375 Bleecker, not to mention **Marc Jacobs** adding to the empire at 400 Bleecker Street.

Happy Fall & Happy Shopping!

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