

# 15 WOMEN TO WATCH 2015

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# DISTRICTS FOR DESIGNERS



FAITH'S FASHION FOCUS:

## Top Trends for 2015



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**A** New Year brings renewal, more than a few resolutions (most of which we break almost instantly), and the promise of new stores, restaurants and places to visit in this busiest of all cities. Below are some expected openings and areas that will be making news – and shoppers happy as the year progresses.

### NEW STORES FOR 2015

Retail in 2015 is all about “down” – new complexes opening downtown, and even subterranean shopping! The greatest news this year will be the complete re-opening of Brookfield Place and the debut of the World Trade Center retail complex. The teams leasing both projects have been careful to avoid too much duplication, with the result that Brookfield Place skews quite heavily to luxury and WTC a bit broader in price point. Just look at what shoppers will choose from at Brookfield: **Aspinal of London, Babesta, Bonobos, Tory Burch, Calypso St. Barth, Hermes, J. Crew, Salvatore Ferragamo, Diane von Furstenberg, Judith & Charles, Michael Kors, lululemon, Omega, Posman Books, Saks Fifth Avenue** (in 2016), **Satya, Scoop NYC, Paul Smith, Theory,**

**Vilebrequin, Vince, and Ermenegildo Zegna.**

The World Trade Center retailers will include: **Aesop, Aldo, Banana Republic, Camper, Vince Camuto, Caudalie, Cole Haan, Dune London, Folli Follie, Fossil, Links of London, Pandora, Reiss, Thomas Sabo, Swatch, Tissot** and **John Varvatos.**

Continue to keep an eye on the Lower East Side, which will boast the Essex Crossing retail complex, anchored by a 14-screen **Regal Cinemas**, the first new theater in the city since 2001. The area already is seeing international retail, as **Maison Kitsuné** opens its second unit in the city at 5 Rivington Street in February.

Good news for bibliophiles includes the return of **Rizzoli**, which will open at 1133 Broadway this spring with many of the bookshelves, chandeliers



and furniture from its former location. This NoMad location (as well as adjacent Flatiron) is yet another burgeoning neighborhood for shoppers!

Perhaps the most intriguing neighborhoods will be underground, as the city focuses on placing retail in some of our larger subway stations. Coming in September will be **TurnStyle**, the mall now under construction below the Columbus Circle subway station, featuring **Madison Jewelers, Dylan's Candy Bar, Bluwire Electronics, Magnolia Bakery** and **Specs New York** among 30 planned retailers. This could be one of the most exciting projects in the city in years!

### NEW DINING FOR 2015

Again, downtown will be a highlight with the offerings at Brookfield Place and the World Trade Center.

At WTC, options will include **Eataly**, the first U.S. outpost for Australia's **Jones the Grocer, Épicerie Boulud, Lore Wine & Spirits, La Colombe, Beer Table, Noble Tree Coffee, FIKA, Nunu Chocolates, Joe Coffee** and **Minamoto Kitchoan**. Brookfield already is the

home to **Hudson Eats**, a dining terrace with fast-casual offerings from **Black Seed Bagels, Blue Ribbon Sushi Bar, Chop't, Dig Inn Seasonal Market, Dos Toros, Little Munster, Might Quinns BBQ, Northern Tiger, Num Pang Sandwich Shop, Olive's Skinny Pizza, Sprinkles Cupcakes, Tartinery** and **Umami Burger**. Coming soon are **Le District, Parm, Amada** and **L'Atelier de Joel Robuchon**.

Other neighborhoods will see some changes, too. In Nolita, **Torrise Italian Specialties** will reopen in a fine dining concept in the spring. Look for **Rebelle**, from some of the partners of Pearl & Ash, to debut at 218 Bowery. Yes, the Lower East Side is a major restaurant area, too, with new Keith McNally bistro **Cherche Midi** at 282 Bowery, and another pizza offering from Giulio Adriani inside **Esपोleta** (334 Bowery). Major Food Group brings **Dirty French** at 180 Ludlow, offering classic French cuisine, with a modern twist. **Happy Ending**, formerly a dance club, has been transformed into a retro-designed restaurant at 302 Broome Street, and offers Italian, French and Asian influenced fare.

Beer and red meat reign at **Stanton Street Kitchen** at 178 Stanton Street.

Asian restaurants continue to find opportunities in Astoria, Queens: The **New York Food Court** offers a variety of Asian cuisines, from Teriyaki to Szechuan to **Guchun Private Kitchen** at 133-35 Roosevelt Avenue. Others are going the niche route: **Kung Fu Xiao Long Bao**, which has a focus on Taiwanese specialties at 59-16 Main Street. Or go for, yes, dumplings at **Dumpling Galaxy**, with 100 different options at 42-35 Main Street. In Long Island City, **Mu Ramen** will open an eatery focused on dry aged beef.

### NEW HOTELS

Visitors looking to stay somewhere new soon will have the **New York Edition Hotel** from Marriott and Ian Schrager at 5 Madison Avenue, with a scheduled opening in April, yet another sign that Flatiron is the place to be! If you'd rather stay in Midtown, the **Baccarat Hotel and Residences** (20 West 53<sup>rd</sup> Street) will have spectacular views and probably the most central location in the city.

Happy Shopping! ■